Filmmaker(s) Name/School/Division: Title of Film:

## 2023 CEC Student Film Fest Judging Criteria

|                                 | Excellent (4)  | Good (3)  | Acceptable (2)   | Initial (1)   |
|---------------------------------|--|---|--|---|
| Technical<br>Presentation       | The audio is clear, visuals effectively framed and transitions enhance the film. | The audio is mostly clear, visuals are nicely framed and transitions sometimes enhance. | There are portions of the film with noticeably concerning audio or visuals.            | The audio and/or visuals are unclear, the film was vertical or visuals distract from the message. |
| Creativity<br>and<br>Engagement | The film is unique, engaging and showcases the filmmaker's personality.          | The film is mostly unique and engaging. There could be parts that are a bit lacking.    | The film is somewhat unique and engaging, perhaps a bit cliche at times.               | The film does not capture the viewer's attention or is not original.                              |
| Strength of<br>Message          | The environmental message is prominent, well-presented and understandable.       | The film is mostly well-presented and understandable, perhaps some unclear portions.    | The film is somewhat understandable and the environmental aspect may not be the focus. | The film is not understandable or focused on the environment.                                     |
| Research &<br>Accuracy          | The information is correct <i>and</i> strengthens the message.                   | The information is correct.   | There are minor but significant errors in factual information.                         | The information is not correct  |
| Citations                       | Sources are correctly cited. No copyrighted materials are used.                  | There are minor errors in citation of work.   | There are significant errors in citation of work.                                      | The works are not cited.  |

Comments from the Judges: